

FOR IMMEDIATE RELEASE

FADA Academy and IIT Delhi Launch Advanced Certificate Program in Automotive Operation and Future Technologies

August 8th, 2024, New Delhi, Bharat - The Federation of Automobile Dealers Associations (FADA) Academy, in collaboration with the Indian Institute of Technology Delhi (IIT Delhi), proudly announces the launch of the **Advanced Certificate Program in Automotive Operation and Future Technologies**. This 7-day intensive program, held at the prestigious IIT Delhi campus, is set to revolutionize the automotive industry by equipping Dealer Principals and leadership teams at auto dealerships with cutting-edge knowledge and skills.



From left to right: Dr. Deepak Kumar, Prof. Manav Bhatnagar, Prof. Bijaya Ketan Panigrahi from IIT Delhi along with Mr. Vinkesh Gulati, Chairman of FADA Academy & Research, Mr. Saharsh Damani, CEO of FADA, and Mr. Vikas Raj, Dean of FADA Academy.

Mr. Vinkesh Gulati, Chairman of FADA Academy and Research, expressed his excitement about the collaboration: "This partnership with IIT Delhi marks a significant milestone in our mission to empower the automotive dealership community with advanced education and training. With the uncertainties in future technologies, such as different transmission systems, and the inherent complexities of dealership operations, it is crucial to get Dealer Principals ready to navigate these challenges. Our goal is to foster innovation, enhance operational efficiency, and drive sustainable growth in the automotive sector."

Dr. Deepak Kumar, Professor at the Centre for Automotive Research and Tribology, IIT Delhi, remarked "The curriculum is meticulously designed to cover both management and technical topics that are critical for the future of the automotive industry. Participants will gain insights from leading experts and hands-on experience in state-of-the-art laboratories at IIT Delhi."

Mr. Bijaya Ketan Panigrahi, Professor in the Department of Electrical Engineering at IIT Delhi, commented, "This program provides a unique blend of theoretical knowledge and practical insights, particularly in the rapidly evolving fields of electric and hybrid vehicles. Our aim is to prepare participants to not only understand but also to lead the transformation towards more advanced and sustainable automotive technologies."

The curriculum includes automotive operations and future technologies, team dynamics, managing with power, change management, data mining, IT and AI in dealerships, charging infrastructure, battery technology, hybrid and alternate energy vehicles, automotive health monitoring, and sustainability. It also covers connected and autonomous vehicles, operations management, inventory and demand management, predictive analysis, financial and marketing management, and visits to related laboratories.



Mr. Vinkesh Gulati, Chairman of FADA Academy & Research, Mr. Saharsh Damani, CEO of FADA, and Mr. Vikas Raj, Dean of FADA Academy, along with Dr. Deepak Kumar and Prof. Bijaya Ketan Panigrahi, both Professors at IIT Delhi, with the first batch of Dealers.

This program is specifically tailored to address the needs of the automotive dealership community, focusing on the latest advancements and practical applications in automotive operations and future technologies. Participants will have the unique opportunity to engage with IIT professors, network with industry peers, and explore the future landscape of the automotive industry.

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About FADA Academy:

FADA Academy is the educational arm of the Federation of Automobile Dealers Associations, dedicated to providing world-class training and development programs for the automotive dealership community. Our mission is to drive excellence and innovation in the automotive sector through continuous learning and professional growth.

About IIT Delhi:

Indian Institute of Technology Delhi (IIT Delhi) is a premier public technical and research university located in Delhi, India. Renowned for its cutting-edge research and academic excellence, IIT Delhi is committed to advancing knowledge and fostering innovation across various disciplines, including automotive engineering and technology.